



- Certif'ISO is a **serious game** created by university professors to make the ISO 9001 Quality Management standard more accessible, practical, and interactive.
- Non-digital board game



## Why play?

- Active, collaborative learning
- Flexible format (4–8 hours)
- 2 versions: Industry or Training
   Organization
- For both students (Bachelor-Master) and professionals
- Adaptable to specific sectors and standards
- Understand ISO 9001 through practice

### **Co-creators of Certif'ISO**

Marie-Hélène GENTIL (QLIO- University of Bordeaux)
Jean-Louis MICHALAK (QLIO- University of Strasbourg)
Stéphane TICHADOU (QLIO-University of Savoie Mont Blanc)
Bruno VACOSSIN (QLIO-University of Picardie)
Mina ZAOUIA (QLIO-Ensea)

Marketed by CIPE (https://www.cipe.fr/)











### INVENTORY

Teams review a set of unfavorable findings in a fictional organization, sort them by department/process.



# **QUALITY SYSTEM DEVELOPMENT**Knowledge and Action questions

to understand and apply requirements with lively team battles to boost engagement.



### CERTIFICATION AUDIT

Compete in a buzzerbased **audit** covering all chapters of the standard.





### Impact & Recognition

- Adopted by 60+ organizations worldwide
- Strongly **positive feedback** from learners & trainers
- Level student satisfaction (8,4/10)



• Winner of two Quality Awards 2025 (National and Regional levels)